ORDER

Orders	Order / Rev:	107386	_	
	Alt Order #:	06860593	_	LID V
	Product Desc:	ROMNEY FOR PRESIDENT	_	HD
	Estimate:	444	_	KSNV
	Flight Dates:	10/03/12 - 10/09/12	Primary AE:	Amy McCreary
	Original Date / Rev:	10/02/12 / 12/03/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	American Rambler Productions	_	
	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
		138 Conant St.	Billing Cycle:	EOM/EOC
		Beverly, MA 01915	Agency Commission:	15%
Advertiser	Name:	Romney for President	_	
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLC02-Republican	Order Separation:	00:05:00
	Priority:	SELECT PRIORITY CODE	Advertiser External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN	Agency External ID:	

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/09/12	88	\$91,625.00	\$77,881.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	88	\$91,625.00	\$77,881.25	0.00
Totals	88	\$91,625.00	\$77,881.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	28%	\$91,625.00
Market	100%	\$327,232.14

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	25%	\$81,808.04
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	28%	\$91,625.00
KTUD	0%	\$0.00
KVVU	14%	\$45,812.50
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$16,361.61

Ln	Ch	Start	End	Inventory Cod	le Break	Start/End Ti	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1	KSNV	10/08/12	10/09/12	M-F 6-7a Wake	:Up w/Wa@M	6-7a	MT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
				M-F 6-7a Wake	eUp w/Wagners								
	PLS AIR	R 1/DAY W	AKE W/W	'AGNERS - 1/DA	ΛY								
	Star	rt Date I	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
W	eek: 10/0	08/12	10/14/12	MT	2	\$700.00	0.00						

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Order / Rev: 107386 Advertiser: Romney for President

Alt Order #: 06860593 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/08/1	2 10/09/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	MT	:30	2	\$700.001	0.00 NM	2	\$1,400.00
DI S AII	2 1/DAV	\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\	M-F 6-7a WakeU AGNERS - 1/DAY	p w/Wagners								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	MT	2	\$700.00	0.00						
E 2 KSNV	10/03/1	2 10/05/12	M-F 6-7a WakeUp	w/Wa@M	6-7a	W-F	:30	2	\$700.001	0.00 NM	2	\$1,400.00
			M-F 6-7a WakeU	p w/Wagners								
			AGNERS - 1/DAY	Consta /// a al.	Data	Datina						
Sta Week: 10/	rt Date /01/12	End Date 10/07/12	<u>Weekdays</u> W-F	Spots/Week 2	<u>Rate</u> \$700.00	Rating 0.00						
			Today Show	CM	658a-9am	WTF	:30	3	\$900.001	0.00 NM	3	\$2,700.00
			Today Show						***************************************			v =,: ••••
PLS AIF	R 1/DAY	TODAY SHO	DW - 1/DAY									
	rt Date	End Date	<u>Weekdays</u> WTF	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	Today Show	CM	\$900.00 658a-9am	0.00 MT	:30	2	\$900.001	0.00 NM	2	¢4 000 00
E 4 KSINV	10/06/1	2 10/09/12	Today Show	CIVI	000a-9a111	V	.30	2	\$900.001	U.UU INIVI	2	\$1,800.00
PLS AII	R 1/DAY	TODAY SHO										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	MT	2	\$900.00	0.00						
E 5 KSNV	10/08/1	2 10/09/12	M-F Today Show		9-10a	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
PLS AII	R 1/DAY	TODAY SHO	M-F Today Show DW 2 - 1/DAY	II								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/14/12	MT	2	\$425.00	0.00						
E 6 KSNV	10/08/1	2 10/09/12	M-F Today Show	III 4th 16M	10am-11am	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
DI S AII	D 1/DAV		Today 4th Hour DW 3 - 1/DAY									
	rt Date	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	MT	2	\$325.00	0.00						
E 7 KSNV	10/03/1	2 10/05/12	M-F Today Show	III 4th IG M	10am-11am	WTF	:30	3	\$325.001	0.00 NM	2	\$650.00
			Today 4th Hour									
			DW 3 - 1/DAY	Cnoto/Mook	Doto	Dating						
<u>احد</u> /Week: 10	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00						
	Date Ra		<u>escription</u>	-	/End Time		eekdays	Len	gth Rate	Rtg Type		
		?-10/07/12 M	1-F Today Show III	4th Hr 10an	n-11am		-WThF	-	:30 (\$325.00)	0.00 <i>NM</i>		
	e <i>dited</i> REDIT-RE	ELINDI										
			Dachael Day	CM	11am-12pm	NAT	.20	2	\$20E 004	0.00 NM	2	<u></u>
E 8 KSNV	10/06/1	2 10/09/12	Rachael Ray Rachael Ray	СМ	rram-rzpm	MT	:30	2	\$325.001	0.00 NM	2	\$650.00
PLS AII	R 1/DAY	RACHEL RA	•									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 10/		10/14/12	MT	2	\$325.00	0.00						
E 9 KSNV	10/03/1	2 10/05/12	Rachael Ray Rachael Ray	CM	11am-12pm	WTF	:30	3	\$325.001	0.00 NM	3	\$975.00
PLS AII	R 1/DAY	RACHEL RA										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	WTF	3	\$325.00	0.00						
E 10 KSNV	10/08/1	2 10/09/12		CM	12-1230pm	MT	:30	2	\$425.001	0.00 NM	2	\$850.00
DI C VII			Noon News									
1 20 / 111	R 1/DAY	NOON NEV	VS - 1/DAY									
Sta		NOON NEV		Spots/Week	Rate	Rating						
Sta Week: 10/	rt Date	NOON NEV End Date 10/14/12	VS - 1/DAY <u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$425.00	Rating 0.00						
	rt <u>Date</u> /08/12	End Date 10/14/12	Weekdays MT Noon News				:30	3	\$425.001	0.00 NM	3	\$1,275.00
Week: 10/ E11 KSNV	nrt Date /08/12 10/03/1	End Date 10/14/12 2 10/05/12	Weekdays MT Noon News Noon News	2	\$425.00	0.00	:30	3	\$425.001	0.00 NM	3	\$1,275.00
Week: 10/ E 11 KSNV PLS AII	nrt Date /08/12 10/03/1 R 1/DAY.	End Date 10/14/12 2 10/05/12 NOON NEV	Weekdays MT Noon News Noon News VS - 1/DAY	CM	\$425.00 12-1230pm	0.00 WTF	:30	3	\$425.001	0.00 NM	3	\$1,275.00
Week: 10/ E 11 KSNV PLS AII	nrt Date /08/12 10/03/1 R 1/DAY. nrt Date	End Date 10/14/12 2 10/05/12	Weekdays MT Noon News Noon News	2	\$425.00 12-1230pm Rate	0.00	:30	3	\$425.001	0.00 NM	3	\$1,275.00
Week: 10/ E 11 KSNV PLS AII	nt Date /08/12 10/03/1 R 1/DAY. nt Date /01/12	End Date 10/14/12 2 10/05/12 NOON NEV End Date 10/07/12	Weekdays MT Noon News Noon News VS - 1/DAY Weekdays	2 CM Spots/Week	\$425.00 12-1230pm	0.00WTF Rating	:30	3	\$425.001 \$425.001	0.00 NM	3	\$1,275.00 \$1,275.00
Week: 10/ E 11 KSNV PLS AII Sta Week: 10/	nt Date /08/12 10/03/1 R 1/DAY. nt Date /01/12	End Date 10/14/12 2 10/05/12 NOON NEV End Date 10/07/12	Weekdays MT Noon News Noon News VS - 1/DAY WeekdaysWTF	2 CM Spots/Week 3 CM	\$425.00 12-1230pm <u>Rate</u> \$425.00	0.00 WTF Rating 0.00						

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Order / Rev: 107386 Advertiser: Romney for President

Alt Order #: 06860593 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch Start PLS AIR 1/DAY.	End . DAYS - 1/D	Inventory Code	Break	Start/End T	ime Days	Len Spo	ots Rate Pr	i Rtg Type	Spots	Amount
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$425.00	Rating 0.00					
E 13 KSNV 10/08/1	2 10/09/12	Days of our Lives Days of our Lives	СМ	1258p-2pm	MT	:30	2 \$425.001	0.00 NM	2	\$850.00
PLS AIR 1/DAY. Start Date	DAYS - 1/Da End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/08/12	10/14/12	MT	2	\$425.00	0.00					*
E 14 KSNV 10/08/1		The Doctors The Doctors - 1/DAY	СМ	2pm-3pm	MT	:30	2 \$325.001	0.00 NM	2	\$650.00
Start Date Week: 10/08/12	End Date 10/14/12	Weekdays MT	Spots/Week 2	<u>Rate</u> \$325.00	Rating 0.00					
E 15 KSNV 10/03/1		The Doctors	CM	2pm-3pm	WTF	:30	3 \$325.001	0.00 NM	3	\$975.00
PLS AIR 1/DAY.		The Doctors	O	2011 00111	••••	.00	0 4020.001	0.00 1411		ψο, σ.σσ
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$325.00	Rating 0.00					
E 16 KSNV 10/08/1		Dr. Phil	CM	3-4p	MT	:30	2 \$450.001	0.00 NM	2	\$900.00
PLS AIR 1/DAY.	. DR PHIL - 1	Dr Phil /DAY		·						
Start Date Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$450.00	Rating 0.00					
E 17 KSNV 10/03/1		Dr. Phil	CM	3-4p	WTF	:30	3 \$450.001	0.00 NM	3	\$1,350.00
PLS AIR 1/DAY.	DR PHII - 1	Dr Phil /DAY								
Start Date Week: 10/01/12	End Date 10/07/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$450.00	Rating 0.00					
E 18 KSNV 10/03/1				4-5pm	WTF	:30	3 \$725.001	0.00 NM	3	\$2,175.00
PLS AIR 1/DAY.		4PM NEWS (1 ho	,	(4:30 PM-5:0	0 PM)		·			, ,
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$725.00	Rating 0.00					
E 19 KSNV 10/08/1				4-5pm	MT	:30	2 \$725.001	0.00 NM	2	\$1,450.00
PLS AIR 1/DAY.		4PM NEWS (1 ho AY		(4:30 PM-5:0	0 PM)					
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> MT	Spots/Week 2	<u>Rate</u> \$725.00	Rating 0.00					
E 20 KSNV 10/08/1		M-F Early News	CM	5-630p	MT	:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
PLS AIR 1/DAY.	. NEWS - 1/D	M-F Early News DAY								
<u>Start Date</u> Week: 10/08/12	End Date 10/14/12	<u>Weekdays</u> MT	Spots/Week 2	Rate \$1,200.00	Rating 0.00					
E 21 KSNV 10/03/1			CM	5-630p	WTF	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
PLS AIR 1/DAY.	. NEWS - 1/D	M-Su Early News DAY								
<u>Start Date</u> Week: 10/01/12	End Date 10/07/12	Weekdays WTF	Spots/Week	Rate \$1,200.00	Rating 0.00					
E 22 KSNV 10/08/1		M-F Jeopardy	CM	630-7pm	MT	:30	4 \$1,300.001	0.00 NM	4	\$5,200.00
PLS AIR 2/DAY	W/MAX SEP	M-F Jeopardy JEOP - 2/DAY W	/MAX SEP							
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/08/12 E 23 KSNV 10/03/1	10/14/12	MT M-F Jeopardy	CM	\$1,300.00 630-7pm	0.00 TF	:30	3 \$1,000.001	0.00 NM	1	\$750.00
		M-F Jeopardy	Jivi	200 i piii		.00	υ ψ1,000.001	3.30 INIVI	, i	ψ. σσ.σσ
PLS AIR 1/DAY Start Date	JEOP - 1/DA End Date	.Y Weekdays	Spots/Week	Rate	Rating					
Week: 10/01/12	10/07/12	TF		\$1,000.00	0.00					

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Order / Rev: 107386 Advertiser: Romney for President

Alt Order #: 06860593 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ts Rate Pri	Rtg Type	Spots	Amount
E 23 KSNV	10/03/1	2 10/05/12	M-F Jeopardy	СМ	630-7pm	TF	:30	3 \$1,000.001	0.00 NM	1	\$750.00
PLS AIF	R 1/DAY	JEOP - 1/DA	M-F Jeopardy Y								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/0 Spot Ch	01/12 Date Ra	10/07/12 <u>nge</u> <u>D</u>	TF escription		\$1,000.00 <u>/End Time</u>	0.00 <u>V</u>	<u>Neekdays</u>	Length Rate	Rtg Type		
2 KSNV			l-F Jeopardy	630-		-	ThF				
	edited REDIT-RE	EFUND1									
•		2-10/07/12 M	-F Jeopardy	630-	7pm	-	ThF	:30 \$750.00	0.00 NM		
E 24 KSNV	10/08/1	2 10/09/12	M-F Wheel	CM	7-730pm	MT	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
DI S AIR	2 1/DAY	WHEEL - 1/I	M-F Wheel of For	rtune							
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	MT		\$1,300.00	0.00					
E 25 KSNV	10/03/1	2 10/05/12	M-F Wheel of For	CM rtune	7-730pm	TF	:30	2 \$1,300.001	0.00 NM	2	\$2,600.00
PLS AIF	R 1/DAY	WHEEL - 1/I		ituiio							
Sta Week: 10/	rt Date	End Date 10/07/12	Weekdays TF	Spots/Week	Rate \$1,300.00	Rating 0.00					
			M-F News 3 at Ele		11pm-1135pn		:30	2 \$1,200.001	0.00 NM	2	\$2,400.00
51.0.415			M-F News 3 at El	even				. ,			. ,
	R 1/DAY	NEWS - 1/D End Date	AY Weekdays	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	MT		\$1,200.00	0.00					
E 27 KSNV	10/03/1	2 10/05/12	M-F News 3 at Ele		11pm-1135pn	nWTF	:30	3 \$1,200.001	0.00 NM	3	\$3,600.00
PLS AIF	R 1/DAY	NEWS - 1/D	M-F News 3 at El AY	even							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/07/12	WTF The Tonight Shov		\$1,200.00 1135p-1237a	0.00 WTF	:30	3 \$500.001	0.00 NM	3	\$1,500.00
L ZO NOIV	10/03/1	2 10/03/12	Tonight Show	V CIVI	1100p-1207a	W1F	.50	3 ψ300.001	0.00 14101	3	ψ1,300.00
			SHOW - 1/DAY	Crata AMaala	Data	Datina					
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> WTF	Spots/Week 3	<u>Rate</u> \$500.00	Rating 0.00					
E 29 KSNV	10/08/1	2 10/09/12	The Tonight Show	v CM	1135p-1237a	MT	:30	2 \$500.001	0.00 NM	2	\$1,000.00
PI S AIR	R 1/DAY.	TONGIHT S	Tonight Show SHOW - 1/DAY								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/		10/14/12	MT	2	\$500.00	0.00		4 0000001	0.00 NIM		# 0.000.00
E 30 KSNV	10/04/1	2 10/04/12	Thurs PR 9-10p Thursday Prime 9	CM 9-10pm	9-10pm	T	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
OFFIC/F			•	•							
<u>Sta</u> Week: 10/	rt Date 01/12	End Date 10/07/12	<u>Weekdays</u> T	Spots/Week	Rate \$3,200.00	Rating 0.00					
			Fri PR 9-10p	CM	9-10pm	F	:30	1 \$2,600.001	0.00 NM	1	\$2,600.00
GRIMM			Friday Prime 9-10)pm							
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating					
Week: 10/	01/12	10/07/12	F		\$2,600.00	0.00					
E 32 KSNV	10/05/1	2 10/05/12	Fri 10-11p Friday Prime 10-	CM 11nm	10-11pm	F	:30	1 \$3,200.001	0.00 NM	1	\$3,200.00
DATELI	NE		. Hady I IIIIO 10-	p							
<u>Sta</u> Week: 10/	rt Date	End Date 10/07/12	Weekdays F	Spots/Week	Rate \$3,200.00	Rating 0.00					
E 33 KSNV			Saturday Today	CM	7a-9am	S-	:30	2 \$625.001	0.00 NM	2	\$1,250.00
			Saturday Today						ĺ		
SAT TO Sta	DAY rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					
Week: 10/		10/07/12	S-	2	\$625.00	0.00					
E34 KSNV	10/06/1	2 10/06/12		CM	11pm-1135pn	nS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00

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Order / Rev: 107386 Advertiser: Romney for President

Alt Order #: 06860593 Product Desc: ROMNEY FOR PRESIDENT KSNV

Ln Ch	Start	End	Inventory Code		Start/End T	ime D	ays	Len Sp	ots Rate Pri	Rtg Type	Spots	Amount
			Sa-Su News 3 at Sa-Su News 3 at									
NEWS										,	•	
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	<u>Rate</u>	Rating					l	
Week: 10/ E 35 KSNV		10/07/12	Nevada Newsma		\$1,100.00 5:00- 6:00an	0.00	S-	:30	1 \$825.003	0.00 NM	1	\$825.00
L 33 KONV	10/00/1	2 10/00/12	Nevada Newsma		(5:00 AM-5:3		3-	.50	1 ψ023.003	0.00 14101	<u>'</u>	Ψ023.00
NEWS					`	,						
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	Nevada Newsma	kors MM	\$825.00 5:00- 6:00an	0.00	S-	:30	1 \$825.003	0.00 NM	1	\$825.00
L 30 KSNV	10/00/1	2 10/00/12	Nevada Newsma		(5:30 AM-6:0		3-	.30	1 \$625.005	U.UU INIVI	<u>'</u>	φ023.00
NEWS					`	,						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S- News 3 Sunrise -	2 INDOM	\$825.00 6a-7a	0.00	S	:30	1 \$350.001	0.00 NM	1	\$350.00
L37 K3NV	10/07/1	2 10/01/12	News 3 Sunrise		0a-ra		3	.30	1 \$330.001	U.UU INIVI	i '	φ330.00
NEWS												
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/ E 38 KSNV		10/07/12	S	1	\$350.00	0.00		.20	4 \$750.004	0.00 NM		Ф7 ГО ОО
E 30 KSINV	10/07/1	2 10/07/12	Sunday Today Sunday Today	CM	7a-8am		S	:30	1 \$750.001	U.UU INIVI	1	\$750.00
Sunday	Today											
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	NEL Dra Coma /	1	\$750.00	0.00		.20	1 \$2 400 004	0.00 NIM	1	#2 400 00
E39 KSNV	10/07/1	2 10/07/12	NFL Pre-Game / NFL Pre-Game	FNA CM	1p-530pm		S	:30	1 \$2,400.001	0.00 NM	1	\$2,400.00
FOOTB	ALL IN A	MERICA										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S		\$2,400.00	0.00			0.000.000	0.00.004		# 00 000 00
E 40 KSNV	10/07/1	2 10/07/12	NFL Football NFL Football	CM	1P-9PM		S	:30	2\$10,000.001	0.00 NM	2	\$20,000.00
PLS GI	VE MAX	SEP. NFL -	PLS GIVE MAX S	EP								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S		\$10,000.00	0.00			4 \$4 000 004	0.00.004		#4.000.00
E 41 KSNV	10/07/1	2 10/07/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUN	5	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
JEOP			ocoparay iii i iiii									
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S		\$1,200.00	0.00			1 01 000 001	0.00 1114		# 4 000 00
E 42 KSNV	10/07/1	2 10/07/12	LAW & ORDER (Law & Order (syr		M-SA 8-11p	/ SUN	S	:30	1 \$1,200.001	0.00 NM	1	\$1,200.00
L&O			Law & Order (3)	id) i itilvi								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S		\$1,200.00	0.00			0 01 100 001	0.00 1114	_	# 0.000.00
E 43 KSNV	10/07/1	2 10/07/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135p	om	S	:30	2 \$1,100.001	0.00 NM	2	\$2,200.00
NEWS			ou ou nows o u	LICVOIT								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	S		\$1,100.00	0.00			1 01 000 001	0.00 1114		#750.00
N44 KSNV	10/03/1	2 10/03/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUNV	V	:30	1 \$1,000.001	0.00 NM	1	\$750.00
PLS AIF	R 1/DAY	JEOP - 1/D/										
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/		10/07/12	W		\$1,000.00	0.00	١٨.	lookdays	Longth Pate	Dta Type		
	Date Ra 10/01/12		lescription eopardy in PRIME		<u>t/End Time</u> A 8-11p / SUN			<u>/eekdays</u> -W		<u>Rtg Type</u> 0 0.00 NM	1	
			Wheel of Fortune		M-SA 8-11p		V	:30	1 \$1,300.001	0.00 NM	1	\$1,300.00
	. 5, 55, 1	0,00,12	Wheel in Prime	C. REPTET	5 5 119		-	.50	,500.001	3.33 14141	1	ψ.,500.00
		WHEEL - 1/			_						1	
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating					i	

Print Date: 12/04/12 11:43:40 Page 6 of 6

Totals

88

\$91,625.00

 Order / Rev:
 107386
 Advertiser:
 Romney for President

 Alt Order #:
 06860593
 Product Desc:
 ROMNEY FOR PRESIDENT
 KSNV

 Flight Dates:
 10/03/12 - 10/09/12
 Estimate:
 444

Ln Ch	Start	End	Inventory Code	Break	Start/End T	ime Days	Len Sp	ots I	Rate Pri	Rtg Type	Spots	Amount
N45 KSNV	10/03/1	2 10/03/12	Wheel of Fortune	in PRI © M	M-SA 8-11p	/ SUNW	:30	1 \$1,	300.001	0.00 NM	1	\$1,300.00
PLS AIF	R 1/DAY	WHEEL - 1/I	Wheel in Prime DAY									
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	01/12	10/07/12	W	1	\$1,300.00	0.00						
N46 KSNV	10/08/1	2 10/09/12	Late Night w/Fallo	n CM	1237a-136aı	m MT	:30	1 :	\$75.003	0.00 NM	0	\$0.00
			Late Night w/Fallo	n								
<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/	08/12	10/14/12	MT	1	\$75.00	0.00						
Spot Ch	Date Ra	<u>nge</u> D	<u>escription</u>	<u>Start</u>	<u>/End Time</u>		<u>Weekdays</u>	<u>Length</u>	Rate	Rtg Type		
1 KSNV	10/08/12	2-10/14/12 La	ate Night w/Fallon	1237	'a-136am		MT	- :30	(\$75.00)	0.00 NM		
Cre	edited											
[CF	REDIT-RI	EFUND]										